

### Who we are and how we help our clients

**Moracle** is a leading management and business support company providing accounting, auditing and professional services. Our clients are drawn from the following sectors - private, corporate, the small and medium-size (SMEs) market, not-for-profit and small and medium-sized charities. We work both nationally and internationally, providing a range of services including:

- We assist SMEs in putting in place systems and procedures for effective TAX and VAT management and resolving issues which may arise with HM Revenue and Customs.
- We deliver business planning and systems improvement review and advice to service sector clients seeking to maximise efficiency while lowering costs.
- We facilitate through our associates solutions for clients on such issues of organisational change management and communications, IT solutions (hardware and software), human resources issues (salary management) or training (board training and customer service).
- We supply auditing and professional services to charities and voluntary groups who are looking for a partner who understands the challenges of the third sector and has had vast experience in SORP.

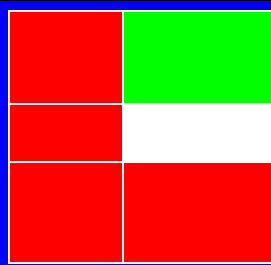
We are known for being friendly and helpful. Our strengths are our skills and knowledge of the industry. We provide sustainable, effective and results-oriented solutions. We are committed to supporting each member of our firm and our clients, in an atmosphere of respect and trust.

### Some words from Morlai

“All of us at Moracle are acutely aware of the challenges faced every day by our clients. Many of you have told us about the added pressures the recession and government cost cutting has brought as you strive to deliver high quality services and run your businesses more efficiently. You have told us that what will make the difference in these straightened times is your ability to have the right information from professionals who care and have your interests at heart.

That is why we at Moracle have become a partner to many of you in providing that information and helping you make the right decisions. We work with organisations both large and small and pride ourselves on giving the same level of attention, no matter your size. We are not just accountants and auditors but provide a wide range of other professional services which make us your one-stop-shop for all your organisational needs. Unlike many of the other companies out there, our fees will not leave you gasping for air. So why not have a look at us and contact me for a chat and find out more about Moracle and how we may be able to help you.”

**Morlai Kargbo, Managing Partner**



### Our Services

Our services are designed to bridge the gap between advice and action. We provide personal, face-to-face service together with a level of professionalism that makes us able to deliver where mid- tier firms and sole practitioners often fail. Unlike them, we are not impersonal and limited in the services we can provide. We are committed to our clients and have a vested interest in their success.

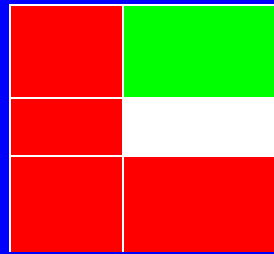
- 1) **Audit and assurance** tailored to suit your specific needs in order to add value to your business.
- 2) **Preparation of financial statements** through assisting you with this, including footnote disclosures. With many of our clients we discuss their accounts at three, six, nine and eleven months intervals in addition to carrying out the year-end accounts.
- 3) **Tax and business planning** that will spare you all the headaches in this area and free up your valuable time by offering a comprehensive corporate tax and individual self assessment service. This includes:
  - Calculating your tax liability, completing and filing your tax return on your behalf;
  - Advising you when various payments are due and how much to pay;
  - Introducing you to any relevant tax saving ideas;
  - Representing you in the event of your being selected for investigation by HM Revenue & Customs.
- 4) **VAT preparation and reviews** to determine opportunities of maximising the recovery of VAT input.
- 5) **Making the most of accounting systems** through advising on ways to obtain the best benefits from their investment in accounting software, e.g. QuickBooks.
- 6) **Management planning** through advising on a wide range of issues such as business structure, marketing strategy, business plans, benchmarking, tax planning, shareholders and partnership agreements.
- 7) **Project management and consulting** by helping you develop, deliver and manage projects that you have initiated. We also provide specialised training events on accounting systems; coaching and mentoring services.

### Our Products

**Moracle Charitable Foundation** was established to act as a vehicle of employment for individuals and groups interested in entering the accountancy field and providing work experience for them with our clients under the close supervision of Moracle staff. We have found that many of our clients are particularly interested in this community service since they want to provide opportunities for others as part of their corporate social responsibility and public interest.

### We can help you in the following ways:

We can help you recognise and deal with a variety of financial situations. We are bound by a stringent code of professional ethics and maintain objectivity and integrity with all our clients. We combine our extensive range of financial knowledge and experience to help you achieve your objectives through:



- 1) Improving your processes for financial decision-making and subsequent implementation through training and sharing good practice.
- 2) Facilitating your relationships between clients and government agencies, customers, suppliers and other stakeholders.
- 3) Assisting you with corporate and financial responsibilities.

### Why choose us

- **Personal, Partner-led Service.** As managing partner, Morlai Kargbo will be responsible for ensuring that we provide a positive, efficient service that marries together our accountancy, tax and other financial skills.
- **Proven track record.** We understand the issues facing SME's and not-for-profit organisations. We specialise in audit, independent examination and advisory services to these clients and our team has extensive experience.
- **Efficient service.** We plan our work so as to avoid surprises at its conclusion and aim to minimise any disruption to you. Our methodology and the training our staff receive are tailored to organisations of your size and activity.
- **Transparent fees.** A detailed breakdown of our fees is always provided in all our proposals. Future increases in fees would be linked to an appropriate measure of inflation, such as RPI, subject to any changes in your operations.
- **Investment in year one.** We want our clients to be our partners for the long term. We will invest time in year one with your staff, management and the trustees building the knowledge and working relationships that will enable us to advise you effectively.
- **Training** - We are passionate about training both for individuals and for organisations and this is front and centre of our engagement with you. Recognising that training can improve the productivity and increase the success of organisations especially start-up and small but growing ones, we provide on-site and Moracle based training opportunities to all our clients and the communities they serve.

### What next

Please call us to arrange an introductory meeting or discuss how we might be able to help you.

### Contact

**Morlai Kargbo, Managing Partner**

**E-mail:** [morlai.kargbo@moracle.co.uk](mailto:morlai.kargbo@moracle.co.uk)

364 Lee Valley Technopark, Ashley Road, London, N17 9LN

**Tel:** +44 (0)20 8880 4144    **E-mail:** [info@moracle.co.uk](mailto:info@moracle.co.uk)